

# Who Are We?

**The Travel Scientists** are the result of a stroke of genius, mild fever, and sleep deprivation upon the mind of our founder and Chief Scientist, Aravind

Bremanandam. Whilst hurling through the eye of a sandstorm inside an antique Lada in rural Mauritania, inspiration struck him squarely in the brain and said...

# "Well...this is a start. Now, how do we make this entirely **more** amazing?"

The (then) young entrepreneur and adventurer gathered together a super-team of like-minded experts in unconventional travel and international shenanigans, and so formed **The Travel Scientists**!

Short weeks later in 2006 the very first **'Rickshaw Challenge'** exploded onto the scene. Almost literally. The pageantry, noise and mild insanity of this inaugural rally across India in the depths of monsoon season set the tone for what was to come.

Soon adventurers from right around the world had heard of this band of madcap motorized misfits. In 2008, to meet demand and plan ever-greater rallies, we established a permanent base and laboratory in Budapest. Today our rallies reach from the jungles of Tamil Nadu to the frozen stretches of the Baltic Sea, from the heart of the Caucasus Mountains to the deserts of America's Wild West, along the Silk Road, to The Roof of the World, and all the way back to the coast of the Mediterranean and through the dunes of the Sahara.

### Why Are We Doing This?

Our mission is actually quite simple – we want to cackle manically as we resurrect the spirit of adventure.

World travel used to be synonymous with an irrepressible sense of fun, adventure, and discovery. What's the point of journeying thousands of miles just to visit a slightly transformed version of home? Numbing guided tours, soulless hotels and plastic cuisine have nearly extinguished the visceral thrill of exploration. We want more viscera in our cuisine! Too much? OK, but you get the idea.

We've seen things most people wouldn't believe, met incredible new friends, and lived unforgettable adventures. It is our privilege to now share those things with other people through our events.

### **Further information:**

www.travelscientists.com www.balkanride.com www.centralasiarally.com

www.indiascup.com www.balticrun.com www.wildwestchallenge.com www.rickshawchallenge.com www.caucasianchallenge.com www.moroccanescapade.com

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